

# DR. TARA REED

MOTIVATOR. COMMUNICATOR. EDUCATOR.

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Dr. Tara Reed, Ph.D., affectionately known as the Motivator. Communicator. Educator.; is an accomplished professor, entrepreneur, consultant, certified life coach, certified master mindset life coach and highly sought after dynamic leader and speaker with expertise in communication, education, business, philanthropy and nonprofit organization. Dr. Reed's ability to come across with a common sense approach, honesty and compassion, will inspire and reinvigorate you to move to the next level!

# DR. TARA REED



Tara Reed, PhD is the Founder and CEO of Next Level Consulting, established in 1999 as a marketing and public relations consulting firm where she continues to grow her brand by incorporating professional training, public speaking, speaking engagements and educational consulting. Dr. Reed is also a Tenured Full Time Professor of Speech Communication in Fort Worth, TX with over 18 years of online and classroom experience. Dr. Reed has delivered presentations across the United States and Canada on the Power of Effective Communication, Emotional Intelligence, Leadership 101, Nontraditional Student Retention, Community College Success and Global Communication, which was presented in Salzburg, Austria. Next Level Consulting's motto is "Never Give Up on Your Purpose. Empowering Change for Your Success". Let's talk one-on-one, with your groups, boards, employees and get ready to move to the next level!

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## NEXT LEVEL CONSULTING

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## ONE P.E.A.R.L. MOVEMENT

Website: [www.ONEPEARLMOVEMENT.com](http://www.ONEPEARLMOVEMENT.com)

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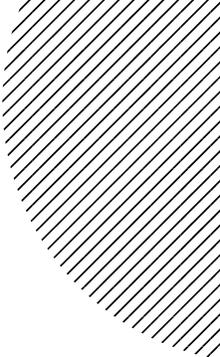
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## DR. TARA REED IS AVAILABLE TO WORK WITH YOU TODAY!

One-on-One, Group Sessions, Leadership Training/Retreats,  
Conferences, Workshops, Symposiums, Speaking Tours  
Guest Lecturer, Guest Speaker, Keynote Speaker,  
Panel Discussion, Mistress of Ceremony  
Corporate, Starts Ups, Small Business, Nonprofits  
Professional, Service, Social Organizations  
Educational Institutions (Higher Education,  
Community College, Faculty and Staff Development)  
Workshops and Virtual Platforms (Specialized for your needs)

# DR. TARA REED



## SPEAKER

Join Dr. Reed on a motivational and inspirational journey as she talks about what it takes to keep going, how to transform the way you communicate with yourself, with others and how they communicate with you.

## NEXT LEVEL CONSULTING

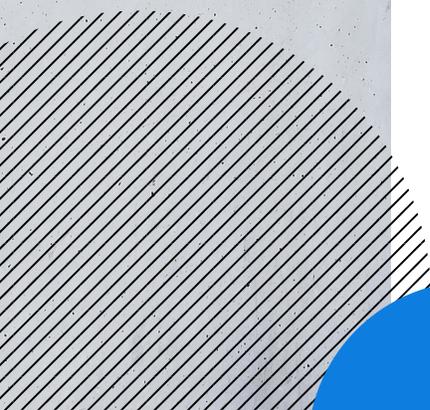
For over 20 years, Next Level Consulting has offered organizations with small or no marketing departments a reliable, high quality alternative to in-house resources for business development. We work one-on-one, in small groups, or with large groups providing services in Marketing and Public Relations, Communication, Nonprofit Organization, Philanthropy, Diversity, Equity and Inclusion, Emotional Intelligence, Education and Power of One Training.

## ONE P.E.A.R.L. MOVEMENT

One P.E.A.R.L. Movement is on a mission to educate, elevate and encourage the **P**urposed **E**mpowered **A**mbitious **R**esilient **L**eaders; who's in the community making a difference by **H**elping **O**ne **P**erson **E**veryday move from exclusion to inclusion, unfulfilled to satisfied and hidden to visible.

## POWER OF ONE

Power of One means to lean into your purpose, to take your power back! You may think you are only One, but the Power of One is greater than you can ever imagine. One is not nothing. One is unique and without it there would be no you. One makes a difference. One is a source of power within each of us bringing forth whatever the situation calls for in order to keep going, keep believing, keep doing. We often are at the brink of change and we give up. When all we had to do is tap into the Power of One.





## *Dr. Tara Reed's Story*

The truth is, I've wanted the win for you more than I wanted it for myself!

I was born to a loving Mother who got the gift of compassion and empathy for others from her Mother, my Grannie who passed on the gift of compassion and empathy for others to me. It's a gift and a curse to want others around you to succeed so much that you give up your purpose to make sure others reach theirs. But the cool thing about being in the "gifted club" is that you can see what so many people struggle to see, both sides!

I've racked up over 25 years of coaching and consulting with businesses, being a part of nonprofit organizations locally, regionally and internationally; being Professor Reed to over 7,000 students; speaking on a wide range of topics across the globe; giving back to my community; and the whole time I was battling with my own internal struggle. So what changed? Me! It took quite a few disappointments, rejections, being let down, failures and being lonely to get to the good part of the story of my life. When I stopped looking back, I finally realized I'm not alone, I do matter, I've just been collecting chapters to my story in order to be able to help others. Every time I succeed it is because I made up my mind that despite my circumstances, barriers, blockers, naysayers I am going to win! Even if I lose in that moment there's a lesson I am able to gain so I'm still winning! So I learned to block out the distractions, mediate, pray, create vision boards, journal, work on my skills and focus in on my purpose. It's easier said than done and honestly it can seem even easier to just say I'm done and give up. But when you give up, you give up on yourself, you give up on who you can help and you give up on fulfilling your purpose in life. Many times we are just one more chance, one more prayer, one more opportunity away from the win. This is why I believe in the Power of One! Developing the don't give up spirit is so important! It impacts others around us, seen and unseen, and it impacts our own lives. My commitment is the same that it was when I founded Next Level Consulting in 1999, with the motto "Never give up on your purpose. Empowering change for your success." Today, I'm excited to expand my reach and to step out on faith as Dr. Tara Reed, the *Motivator. Communicator. Educator.*

My goal is to *educate, elevate and encourage* future change agents by providing them with the keys to unlock the tools hidden within. The #OnePearlMovement will inspire *H.O.P.E.* which stands for Helping One Person Everyday move from exclusion to inclusion, unfulfilled to satisfied, hidden to visible. *P.E.A.R.L.* stands for Purposed. Empowered. Ambitious. Resilient. Leader. I'm excited to walk the path of transformation and growth along with you. Allow my story to inspire, reinvigorate you to move to your next level. I am dedicated to being Dr. Tara Reed, the Motivator. Communicator. Educator. Granddaughter of Para Lee Washington Reed, Daughter of Gloria Reed Austin and Furry Mom to Regal Bailey Beagle!



### *Dr. Tara Reed's Extended Bio*

Dr. Tara Reed, Ph.D. is affectionately known as the Motivator, Communicator, Educator; is an accomplished professor, entrepreneur and highly sought after dynamic leader and speaker with expertise in communication, education, business, philanthropy and nonprofit organization. Dr. Reed's ability to come across with a common sense approach, honesty and compassion, will inspire and reinvigorate you to move to the next level!

Dr. Reed is the Founder and CEO of Next Level Consulting, established in 1999 as a marketing and public relations consulting firm, where she continues to grow her brand by incorporating professional coaching, public speaking engagements, and educational consulting. In 2003 Dr. Reed took her entrepreneurial experience, education and desire to give back to her community to the classroom. Today, Dr. Reed is a Tenured Full Professor of Speech Communication in Fort Worth, TX, where she currently resides. Dr. Reed's next project is based on the motivational tool described as " Power of One". The #OnePearlMovement will inspire H.O.P.E. which stands for Helping One Person Everyday move from exclusion to inclusion, unfulfilled to satisfied, hidden to visible. P.E.A.R.L. stands for Purposed. Empowered. Ambitious. Resilient. Leader.

Dr. Reed earned a Ph.D. in Education, Master's Degree in Communication Studies and Bachelor's Degree in Business. In addition, Dr. Reed is a Licensed Real Estate Broker, Certified Master Life Coach, Certified Master Mindset Life Coach, University of South Florida Muma College of Business Diversity, Equity, & Inclusion in the Workplace Certificate, holds membership within multiple associations, honor societies, is a member of Junior League of Fort Worth and a 25 Year Life Member of Sigma Gamma Rho Sorority, Inc. Dr. Reed has been recognized by her community and national organizations for the work that she has done, which exemplifies her commitment to the members in which she serves. In 2019 Dr. Reed was honored in Who's Who of Black Dallas and National Women of Achievement, Inc. North Texas Chapter Hidden Treasures Within Our Community. In 2018 Dr. Reed was presented with the Presidential Citation for Service for commitment to facilitating the National Communication Association's vision of equity and inclusion.

Dr. Reed has dedicated her life to working in the fields of education, communication, business and philanthropy while continuing to give back to her community advocating for social change and justice promoting initiatives and fair representation through each organization and person in which she influences. Dr. Reed's commitment is to develop future change agents providing them with tools to become impactful leaders in their communities. It is Dr. Reed's belief that it only takes One P.E.A.R.L. to move the world! It is her goal to continue to be a role model for women and girls of color and to be one of the big thinkers of tomorrow. Be prepared to be encouraged, influenced, refreshed, moved and empowered by the driving message that addresses today's issues shared by Dr. Reed.



### *Dr. Tara Reed's Short Bio*

Dr. Tara Reed, Ph.D. is affectionately known as the Motivator. Communicator. Educator.; is an accomplished professor, entrepreneur consultant, certified master life coach, certified master mindset life coach and highly sought after dynamic leader and speaker with expertise in communication, education, business, philanthropy and nonprofit organization. Dr. Reed's ability to come across with a common sense approach, honesty and compassion, will inspire and reinvigorate you to move to the next level!

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